

SS • 2018 Trend Report

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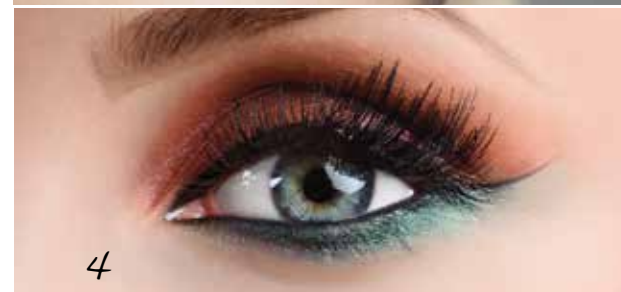
The looks this season are a direct reflection of a very colorful spring - in full bloom to the bright, gleaming days of summer. The focus is on anything bright, lots of glitter and anything glowing and gleaming.

The eyes have it with a trend to fit any comfort level. **Bright, opaque shadows**, in any shade of the rainbow, were seen sharing the lid with a combination of **vibrant sheer colors**. **Glitter**, once again, stole the show and has claimed its space near the lashes and up towards the brow. Turn the vibrant day look into an evening dreamy **smokey eye**. This classic look was brought into the light by dusting gold shadow into the corner of the eye and yeah, you guessed it... finished with a sprinkle of glitter. The scene stealer on all cat walks was the **cat eye**. Tiny wings neatly smudge on the outer corner to thick, heavily painted wings reminds us how much we love liner. Sport any variation of the **cat eye** and you will be on trend this season.

The deep, bold **lip of the seasons** past lightened up in shades of **pretty pinks, summery corals to flaming hot reds**.

Super shiny, glowing skin was seen mincing the 'wet-look' with high shine foundations and highlights and gleaming lids and lips.

The runway trends showcased a kaleidoscope of color, matched with a super sparkly feminine touch. If it's bright, you are doing it right!



1. Lip Delish
2. Glossed over
3. Smoke Rimmed Eye
4. Rainbow Bright
5. Glitz and Glitter
6. Eyes take Flight



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