

T.I.P.P. Sheet

Name:	Wonderbrow Brow Tint (RTW)
Item Code:	Varies
Package:	1/8 oz. glass jar, net wt. 3.5 g.
Available Shades:	7 (Pamela/blonde, Cindy/soft ash, Halle/redhead, Lauren/soft grey, Julia/brunette, Eva/black-brown, Michelle/black)



Selling Phrases:	<ul style="list-style-type: none"> • Paraben Free • Mineral based • Colors and shapes brows in one step • Long-lasting hold • Color can be adjusted by adding mineral shadow • Smudge proof
Reference Phrases:	<ul style="list-style-type: none"> • Nylon gives luxurious texture for smooth, cream to powder finish and for long-lasting hold • Mineral based • Silica added for oil absorption (no smudge) • Polyethylene helps keep product water resistant
Usage:	<ul style="list-style-type: none"> • Use with brow brush to fill in brows for natural look • Use with detailed brow brush to create new or more dramatic brow • Can be mixed together or with mineral powder to create custom color

Ingredient	Function
Propylene Glycol Dicaprylate/Dicaprate	Emollient, moisturizer
Neopentyl Glycol Diheptanoate	Emollient, thickener
Silica	Thickener
Cetyl Acetate	Emollient, moisturizer
Acetylated Lanolin Oil	Emollient, moisturizer, emulsifier
Ceresin	Binding agent, emulsifier, thickener
Cera Microcristallina (Microcrystalline) Wax	Emulsifier
Polyethylene	Binding agent, emulsifier, thickener
Nylon-12	Thickener
Cetyl Ricinoleate	Emulsifier, binding agent
Dimethicone	Emollient, moisturizer
Natural Fragrance	Fragrance
Tocopherol (Vitamin E)	Antioxidant

May Contain (+/-): Iron Oxides (CI 77491/77492/CI 77499), Titanium Dioxide (CI 77891).