

T.I.P.P. Sheet

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| Name: | Wise Disguise (RTW Liquid concealer) |
| Item Code(s): | Varies |
| Package: | Silver Wand Applicator, 8 grams |
| Available shades: | 8 (Buff, Sand, Cameo, Beige, Natural, Tawny, Fawn, Color Corrector) |



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| Selling Phrases: | <ul style="list-style-type: none"> • Paraben Free • Lightweight, creamy and crease proof • Talc-free • Heals as it lightens dark areas • Erases spots and evens skin tone • Vitamin E (anti-oxidant) • Has healing extract which is a potent anti-inflammatory and cell renewal agent |
| Reference Phrases: | <ul style="list-style-type: none"> • Infused with vitamin E • Contains Centipede Cunninghamii extract which is an anti-inflammatory that has high cell regeneration that helps in healing and protecting the skin • Beeswax makes product water resistant • Talc-free • Dimethicone gives a smooth, silky texture, "slip" and skin protectant • Increases cellular turnover like a glycolic |
| Usage: | <ul style="list-style-type: none"> • Use alone, under foundation or over foundation • Great for coverage with moisture |
| Notes | <ul style="list-style-type: none"> • Centipeda Cunninghamii is native to Australia and has been used by the Aborigines for burns, wounds and skin infections |

| Ingredient | Function |
|--------------------------------|--|
| Ethylhexyl Palmitate | Emollient, moisturizer |
| Petrolatum | Lubricant helps prevent evaporation of moisture from skin and protects |
| Phenyl Trimethicone | Skin Protectant |
| Silica | All natural thickener |
| Cera Alba (Beeswax) | Seals in moisture |
| Myristyl Lactate | Emollient |
| Polyethylene | Emulsifier |
| Centipeda Cunninghamii Extract | Anti-inflammatory, renews skin cells provides a sunscreen agent |
| Natural Fragrance | Fragrance |
| Tocopherol | Vitamin E, antioxidant |

May Contain (+/-): Titanium Dioxide (CI 77891), Iron Oxides (CI 77491/77492/CI 77499), Ultramarine Blue (CI 77007), Chromium Oxide Green (CI 77288), Mica (CI 77091).