

T.I.P.P. Sheet

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| Name: | Sheer Porefection Age Defying Matte Primer |
| Item Code: | UM3 and FM24 |
| Package: | 1 oz airless and 4 oz Custom Blend |

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| Selling Phrases: | <ul style="list-style-type: none">• A lightweight, matte finish, pore perfecter which smoothes skin and minimizes the look of pores with a blend of powders that perfect the skin while skincare actives support improved texture and appearance over time. |
| Reference Phrases: | <ul style="list-style-type: none">• Formulated with Poppy Seed, Prickly Pear and Lily Extract, combined with a unique blend of powder, it leaves skin looking smooth, even, and poreless while feeling natural and fresh.• Poppy Seed Extract instantly firms the skin.• Prickly Pear Extract's high content of water-binding compounds makes it a powerful humectant that attracts and retains moisture onto the skin.• White Lily Extract fortifies, protects, moisturizes and regenerates all skin types. |
| Usage: | <ul style="list-style-type: none">• Use alone or over moisturizer |

| Ingredient | Function |
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| Cyclopentasiloxane | Protective Barrier |
| Dimethicone Crosspolymer-3 | Skin Protectant helps product adhere |
| Polysilicone-11 | Film forming agent, polymer |
| Silica | Absorbs oil, helps makeup last longer |
| Isododecane | Increases spreadability, gives weightless feel |
| Ascorbic Acid (Vitamin C) | Antioxidant |
| Lonicera Japonica (Honeysuckle) Flower Extract | Natural Preservative |
| Lonicera Caprifolium (Honeysuckle) Flower Extract | Natural Preservative |
| Simmondsia Chinensis (Jojoba) Seed Oil | Provides amino acids, helps with inflammation |
| Opuntia Ficus-Indica (Prickly Pear)Fruit Extract | Humectant, High in B vitamins and vitamins A and C |
| Glycerin | Natural lipid, vegetable derived |
| Lilium Candidum (White Lily) Flower Extract | Fortifies, protects, moisturizers and regenerates all skin types due to the high level of saponins and polysaccharides. |
| Papaver Rhoëas (Poppy) Extract | Skin Firming |
| Tocopherol (Vitamin E), | Antioxidant |
| Caprylic / Capric Triglycerine | Anti- inflammatory, skin emollient |
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Sample Formula for Custom Blending:

Poreless Perfection Foundation

25-30ml Base of Choice
 5 ml Sheer Poreflection
 Toners to match clients' skin
 Additives of choice