

# T.I.P.P. Sheet

<b>Name:</b>	<b>Matte Lipstick (RTW)</b>
<b>Item Code:</b>	Varies by shade
<b>Package:</b>	LC8 Silver Metal Bullet Lipstick Tube



Matte  
Siren  
(brick red)



Matte  
Rouge  
(brown red)



Matte  
Vixen  
(berry red)



Matte  
Scarlet  
(cherry red)



Matte  
Diva  
(coral red)



Matte  
Retro Red  
(neutral red)

<b>Selling Phrases:</b>	<ul style="list-style-type: none"> <li>• Paraben Free</li> <li>• Infused with Vitamin E</li> <li>• Long-lasting coverage</li> <li>• Smooth, creamy and emollient without shine</li> <li>• SPF 8</li> </ul>
<b>Reference Phrases:</b>	<ul style="list-style-type: none"> <li>• All natural plant waxes (carnauba &amp; candelilla) keeps lipstick smooth &amp; creamy</li> <li>• Infused with Vitamin E (antioxidant)</li> <li>• Paraffin wax prevents moisture evaporation &amp; helps to keep lipstick on lips</li> <li>• Candelilla wax protects against moisture loss</li> </ul>
<b>Usage:</b>	<ul style="list-style-type: none"> <li>• A long-wearing, full-coverage matte finish lipstick</li> </ul>

<b>Ingredient</b>	<b>Function</b>
Cetyl Acetate	Solubilizer
Acetylated Lanolin Alcohol	Skin softener, natural lanolin
Lanolin Oil	Lubricant
Euphorbia Cerifera (Candelilla) Wax	Protects against moisture loss (natural wax)
Ethylhexyl Palmitate	Lubricant, emollient
Ozokerite Wax	Emulsifier, thickening agent
Ricinus Communis (Castor) Seed Oil	Barrier Agent, imparts shine
Stearalkonium Hectorite	Stabilizer
Propylene Carbonate	Solubilizer
Cetyl Ricinoleate	Emulsifier, binding agent, derivative of castor oil
Caprylic/Capric Triglyceride	Moisture stabilizer
Silica	Mattifier
Polymethyl Methacrylate	Film former
Copernicia Cerifera (Carnauba) Wax	Natural wax
Lanolin	Natural emulsifier
Cera Microcristalina (Microcrystalline) Wax	Wax
Propylene Glycol Dicaprylate/Dicaprate	Emollient
Paraffin Wax	Thickener, prevents moisture evaporation
Myristal Lactate	Emollient
Polyethylene	Moisture barrier
Caprylyl Glycol	Skin Smoothing agent
Natural Fragrance	Fragrance
Tocopherol (Vitamin E)	Antioxidant, Preservative