

# T.I.P.P. Sheet



<b>Name:</b>	<b>Liquid Matte Lipstick Base</b>
<b>Item Code:</b>	LMB
<b>Package:</b>	11 grams (one pot)

<b>Selling Phrases:</b>	<ul style="list-style-type: none"><li>• Lightweight, long wearing, plush liquid matte lipstick with a high percentage of pigments for extra color saturation.</li></ul>
<b>Reference Phrases:</b>	<ul style="list-style-type: none"><li>• Formula glides on smoothly and dries down slowly.</li><li>• Formula is workable to insure a perfect application.</li><li>• Formula is smooth and creamy but not sticky.</li><li>• A super comfortable feel on the lips with added moisture which prevents cracking.</li><li>• This formula is not completely kiss-proof but extremely seductive!</li></ul>
<b>Usage:</b>	<ul style="list-style-type: none"><li>• Apply to clean, dry lips.</li><li>• Apply a second application after the first application dries for added color and opacity.</li></ul>

<b>Ingredient</b>	<b>Function</b>
Dimethicone Crosspolymer	Viscosity Agent
Oryza Sativa (Rice) Bran Extract	Skin Conditioning
Ricinus Communis (Castor) Seed Oil	Skin Conditioning
Isododecane	Emollient
Cyclopentasiloxane	Skin Conditioning
Hydrogenated Polyisobutene	Skin Conditioning, Emollient
Rosmarinus Officinalis (Rosemary) Extract	Skin Conditioning, Antioxidant, Antimicrobial
Trimethylsiloxysilicate	Skin Conditioning, Emollient
Natural Vanilla	Essence
Helianthus Annuus (Sunflower) Seed Extract	Skin Conditioning
Silica	Anti-caking Agent
Aluminium Silicate	Anti-caking Agent, Opacifying Agent
Beeswax	Emulsifying Agent, Skin Conditioning Agent
Polymethylsilsesquioxane	Opacifying Agent
Disteardimonium Hectorite	Suspending Agent
Tocopherol (Vitamin E)	Anti-Oxidant, Preservative
Propylene Carbonate	Viscosity Agent