

# T.I.P.P. Sheet

<b>Name:</b>	<b>Matte Foundation Base (Custom Foundation System)</b>
<b>Item Code:</b>	Codes by shades/size
<b>Package:</b>	8oz and 16oz
<b>Available Shades:</b>	7 (Ivory, Porcelain, Beige, Tan, Deep, Hazelnut, Espresso)



<b>Selling Phrases:</b>	<ul style="list-style-type: none"> <li>• Paraben Free</li> <li>• Age defying, lightweight and oil-free protects skin from environmental stress</li> <li>• For oily and/or problem skin</li> <li>• Great for post laser, rosacea, sensitive skin, photo finish, hot &amp; humid climates</li> <li>• Non-comedogenic, talc and fragrance free</li> <li>• Dries to powder finish</li> <li>• Mineral based, infused with botanicals</li> <li>• SPF 6-8</li> </ul>
<b>Reference Phrases:</b>	<ul style="list-style-type: none"> <li>• Talc free &amp; fragrance free</li> <li>• Non-comedogenic</li> <li>• Gingko biloba extract improves cell energy</li> <li>• Lady's Mantle extract, an anti-inflammatory</li> <li>• Horsetail extract rebuilds collagen fibers, rich in minerals</li> <li>• Milk Thistle extract helps maintain elastic fibers</li> <li>• Kaolin (French clay) absorbs oil</li> <li>• Contains antioxidants: Gingko Biloba, Lady's Mantle, Horsetail &amp; Milk Thistle</li> </ul>
<b>Usage:</b>	<ul style="list-style-type: none"> <li>• Create a sheer to full-coverage matte, oil-free foundation in any skin tone</li> <li>• Recommended for oily, combination or problem skin, post laser, rosacea, sensitive skin, camera ready bridal, photo finish and those clients that live in hot, humid climates</li> </ul>

<b>Ingredient</b>	<b>Function</b>
Aqua (Purified Water)	Carrier
Glycerin	Humectant, emollient
Silica	Mineral
Coco-Caprylate/Caprates	Emulsifier, emollient
Coco Glucosides/Coconut Alcohol	Surfactant
Cetyl Esters	Emulsifier, emollient
Potassium Cetyl Phosphate	Sequestering agent, stabilizer
Kaolin	French clay, absorbs oil
Cetyl Alcohol	Emollient, stabilizer
PEG-40 Prunus Armeniaca (Apricot) Kernel Oil	Moisturizer
Alchemilla Vulgaris (Lady's Mantle) Extract	Anti-inflammatory
Silybum Marianum Fruit (Milk Thistle) Extract	Helps maintain elastic fibers
Ginkgo Biloba Leaf (Gingko Biloba) Extract	Improves cell energy
Equisetum Arvense Leaf (Horsetail) Extract	Rebuilds collagen fibers, rich in minerals
Hypericum Perforatum (St. John's Wort) Extract	Restorative extract
Helianthus Annus (Sunflower) Seed Oil	Emollient
Caprylyl Glycol	Suspending agent
Natural Fragrance	Fragrance
Magnesium Aluminum Silicate	Thickener
Carboxymethyl Cellulose	Suspending agent
Citric Acid	Sequestering agent
Disodium EDTA	Stabilizer

May Contain (+/-): Titanium Dioxide (CI 77891), Iron Oxides (CI 77491/CI 77492/CI 77499), Chromium Oxide Greens (CI 77288), Ultramarines (CI 77007), Mica (CI 77091).