

T.I.P.P. Sheet

Name:	Fringe Benefit (Custom Foundation System)
Item Code:	FM13
Package:	4 oz



Selling Phrases:	<ul style="list-style-type: none"> • Paraben Free • Restores radiance for healthier looking skin • Plumps fine lines • Primes skin by giving a smooth and silky texture
Reference Phrases:	<ul style="list-style-type: none"> • Sodium PCA helps skin retain moisture • Dimethicone locks in moisture while providing a “slip” texture • Antioxidant Vitamin E helps prevent environmental stress
Usage:	<ul style="list-style-type: none"> • Especially good on skin with uneven (large pores, blemish scars, etc.) texture or dry, scaly or sunburned skin to prepare the face for makeup. • Use 2 to 4 pumps in custom blend foundation and concealer

Ingredient	Function
Aqua (Purified Water)	Solvent
Glycerin	Humectant
Cyclopentasiloxane/Cyclohexasiloxane	Holds moisture, gives product slip
Dimethicone	Humectant, gives product slip
PEG/PPG-18/18 Dimethicone	Emollient, moisturizer
Polysorbate 20	Emulsifier
Sodium Chloride	Antiseptic
Caprylyl Glycol	Skin conditioner, humectant
Natural Fragrance	Fragrance
Tocopherol (Vitamin E)	Antioxidant
Sodium PCA	Humectant, Water-binding capabilities